

### MEET PART OF THE TEAM



Ivan Odie
Creative Dir. / Founder



Ashley Cy
Creative Writer & Imaging/Branding consultant.



Soap Sitati
Cinematographer & Editor



Rogers Ojwok
Professional Photographer



Aggrey Ojiambo
Creative Designer



Branden Malik
Luxury Product Designer



Brian Calis
3D & Special effects Designer



Nelson Tambo

Audio Engineer







The file of a consistent product,

# BRAND IDENTITY & MARKETING

- Supports price premiums over competitors
- Attracts new customers
- Helps block new competitors, as loyal customers are less likely to switch to new or different brands
- Helps protect a business during economic downturns
- Creates reservoirs of goodwill that can blunt the impact of business crises

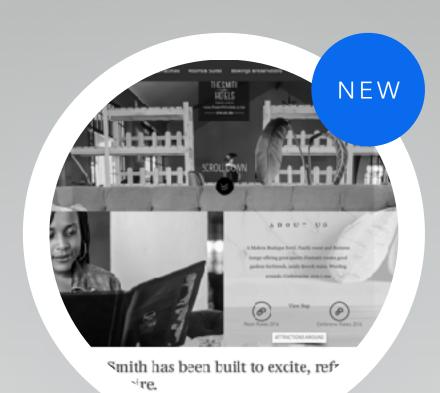
Realizing such benefits takes a brand building strategy that is built around trust, recognition and a positive image.

# WHAT WE OFFER



### COMPANY BRANDING

- Logo Design
- Corporate branded material
- Poster Designs
- Billboard Designs
- Social Media Campaign designs
- Corporate photography



### WEB DEVELOPMENT

- Basic web development
- Search Engine Optimization
- Cross-platform web design



### FILM & TVCS PRODUCTION

- Movie Production
- TVC Production
- Music Videis
- Wedding Coverage
- Documentaries
- Scriptwriting & Directing



### AUDIO PRODUCTION

- Jingle Production
- Voice over recordings
- Tallent Recording
- Tallent Management
- Audio Mix & Mastering
- Lessons



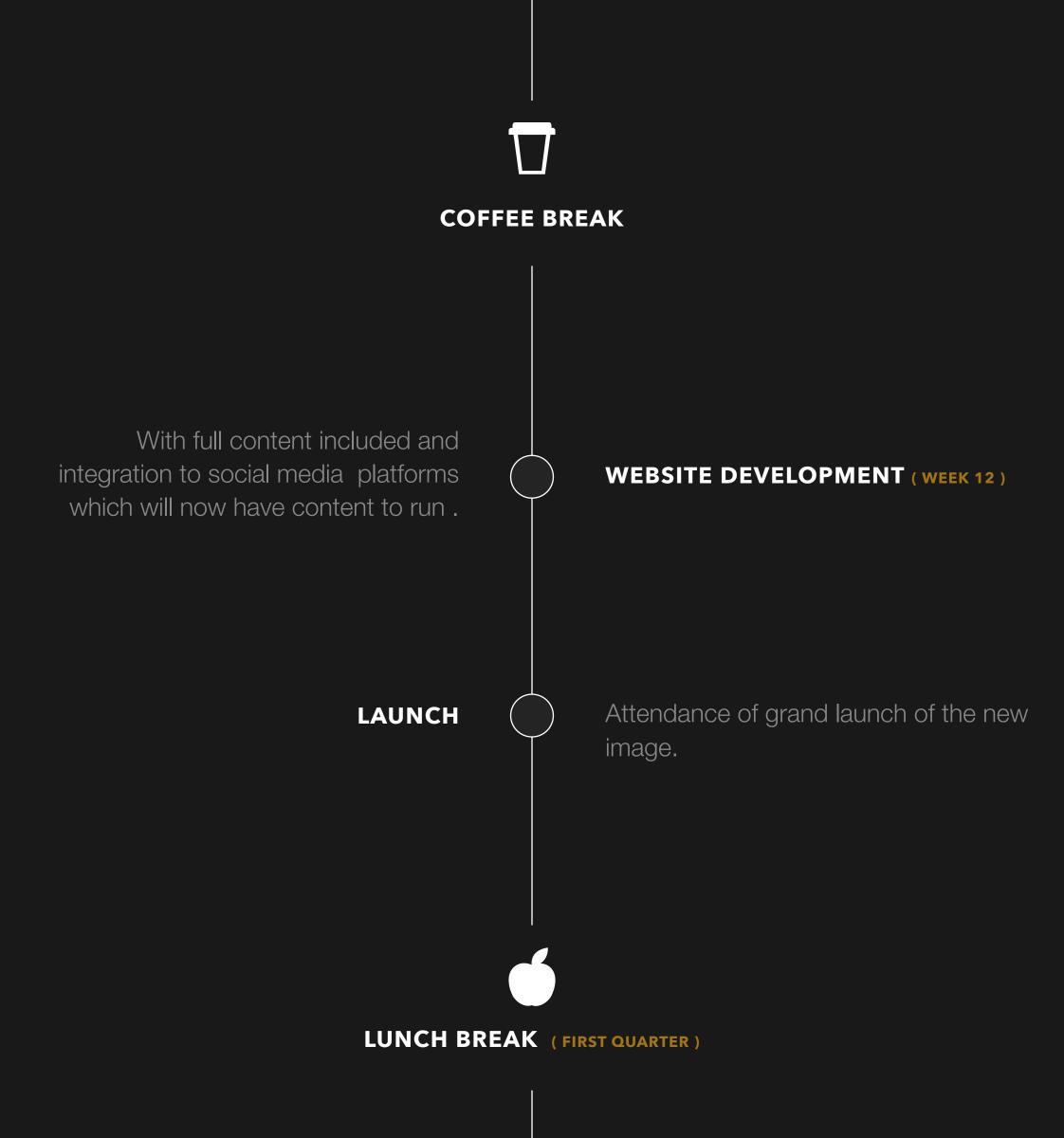
# CALLIVAN BRANDING / RE-BRANDING PROCESS

Designing of new brand image

LOGO, LETTERHEAD, BILLBOARDS...

WEEK 2)

With a timeline of 6-8 weeks prior to website development which will incorporate the content created.





# Some awards we've bagged!



## Best Film Editing

By Kenya Film festivals & Aliance Français in the year 2015 at coast film festivals awarded to Ivan Odie.



### Best Film Overall

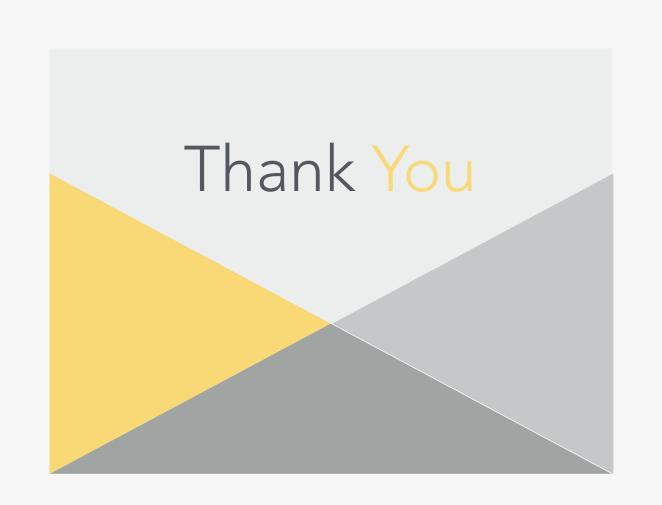
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### Best international Band

Asia Pacific University Malaysia multicultural night 2013





# Contact us today!

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