

GET BEYOND BASIC

COMPANY BRANDING | WEB DEVELOPMENT | FILMS & TVCS | AUDIO PRODUCTION



WWW.CALLIVANTODAY.COM





ABOUT US

We are a creative hub like no other, an invaluable tool and resource for any brand. We are an unmatched team of expert branders, creatives, visionaries and meticulous designers all under one roof. Our imagination knows no limits and our creativity is not crippled by normalities.



MEET PART OF THE TEAM



Ivan Odie

Creative Dir. / Founder



Ashley Cy

Creative Writer & Imaging/Branding consultant.



Soap Sitati

Cinematographer & Editor



Rogers Ojwok

Professional Photographer



Aggrey Ojiambo

Creative Designer



Branden Malik

Luxury Product Designer



Brian Calis

3D & Special effects Designer



Nelson Tambo

Audio Engineer

THAT WILL BUILD YOUR BRAND

BUT?

WHAT MAKES THESE BRANDS DIFFERENT





Once there's a consistent product,

BRAND IDENTITY & MARKETING

- Supports price premiums over competitors
- Attracts new customers
- Helps block new competitors, as loyal customers are less likely to switch to new or different brands
- Helps protect a business during economic downturns
- Creates reservoirs of goodwill that can blunt the impact of business crises

Realizing such benefits takes a brand building strategy that is built around trust, recognition and a positive image.

WHAT WE OFFER



COMPANY BRANDING

- Logo Design
- Corporate branded material
- Poster Designs
- Billboard Designs
- Social Media Campaign designs
- Corporate photography



WEB DEVELOPMENT

- Basic web development
- Search Engine Optimization
- Cross-platform web design



FILM & TVCS PRODUCTION

- Movie Production
- TVC Production
- Music Videis
- Wedding Coverage
- Documentaries
- Scriptwriting & Directing



AUDIO PRODUCTION

- Jingle Production
- Voice over recordings
- Tallent Recording
- Tallent Management
- Audio Mix & Mastering
- Lessons

CALLIVAN BRANDING / RE-BRANDING PROCESS

IDENTIFY CHALLENGE

Demographic segmentation.

Designing of new brand image

LOGO, LETTERHEAD, BILLBOARDS...
(WEEK 2)

**PHOTOGRAPHY / VISUAL
PRODUCTION**

(WEEK 4)

With a timeline of 6-8 weeks prior to website development which will incorporate the content created.



COFFEE BREAK

With full content included and integration to social media platforms which will now have content to run .



WEBSITE DEVELOPMENT (WEEK 12)

LAUNCH



Attendance of grand launch of the new image.



LUNCH BREAK (FIRST QUARTER)

Boosted Targeted demography Social media adverts to make the brand more visible to potential new clients.

SOCIAL MEDIA CAMPAIGNS

RADIO ADVERTS + ACTIVATIONS

Small sized media campaigns to target specific audiences.

NETWORKING TIME



Some awards we've bagged!



Best Film Editing

By Kenya Film festivals & Aliance Francais in the year 2015 at coast film festivals awarded to Ivan Odie.



Best Film Overall

By Kenya Film festivals & Aliance Francais in the year 2015 at coast film festivals awarded to Ivan Odie.



Best international Band

Asia Pacific University Malaysia
multicultural night 2013



Contact us today!

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Thank You